

HEADLINERS

ALL THE WAY FROM FLORIDA...MEET U.S.



BY GINA WALLACE
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Gina Wallace is the principle international educator for Essential Nails. She is a ground-breaking tutor who passionately believes in high standards in nail education. She presents and teaches on the Home Learn videos, is a three-time UK nail art champion, a former salon owner and is webmaster of www.ginawallace.com where she promotes the Home Learn range of courses and the Nail Trainer.



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Seeking refuge in the USA in 1956 during the Russian invasion, known as the Hungarian Revolutionary War, he is now a retired carpenter, a perfectionist and Rita's #1 fan.

Rita admits that due to the fantastic people she has been surrounded by throughout her life who hone high standards of perfection, she's been raised with the idea that giving less than her best is simply not acceptable. A great example of her belief in doing the best you can do occurred when Rita moved to Florida. Her friend Vannie was keen to enter the Mirror Image competition in Las Vegas, so Rita gladly assisted saying, "I'm showing you how to do this...so you'd better win!" And she did, Vannie came home with the first place trophy.

ANIMAL URGES

Not only keen on nails, Rita harbours other passions of which one is a love of animals. She maintains a menagerie of two dogs and five cats and in her spare time also tends to animals in need. This love of animals has always been at the forefront of her personal interests and as a child she aspired to be a vet. However this desire was put aside when she found she had a talent for dance, and her dreams turned to choreography. From the age of three Rita indulged in ballet, baton, tap, jazz and modern dance classes and found she had a real flair for them. At the age of 13 years Rita took a part-time job as a clerk in her aunt and uncle's bakery. Later, she worked in the accessories department at a local high street shop. When she became a teenager, her natural beauty shined through and she became a John Casablanca model at hair and car shows. But her former interests and aspirations were put on hold when she discovered the beauty industry. Since graduating from beauty school in 1990, Rita has enjoyed working in seven different nail, hair and beauty salons and has never ached again for anything else.



The common link to achieving a Headliner or Legends status is someone who consistently lives, sleeps and breathes the craft of nails. I discovered such a person residing in Florida, USA by the name of Rita Horvath. Rita exudes beauty both in her physical appearance as well as the exceptional standards she places on the quality of nails she provides to her clients.

SUCCESS BUILDING

Sunny Hollywood, Florida is home to scenic sites, breathtaking blue beaches and Rita Horvath. You need only take a glance at her nails to understand the dedication she has poured into her craft. A short drive to Boca Raton is where 'Hair by Steel Magnolias' is located - the salon where Rita and four other nail technicians service their community and over the years have happily garnered a loyal clientele, including Miss Pennsylvania, Diane Fabiano.

Rita earns \$90 for a complete set of nails and the acrylic back fill is her most coveted service. She works 40+ hours a week, single-handedly servicing 40 clients and collectively, the nail quintuplets service almost 200 clients each week!

MALE MENTOR

Rita claims the driving force behind her inspiration has always been her father, a lieutenant in the Hungarian army with 25 men in his charge.

